

Our Real-World Experience Delivers Expertise Across the Entire Reimbursement Continuum

Access, affordability, and physical flow of product are all becoming more complex, thus creating opportunities to enhance reimbursement solutions, channel models and optimize patient support.

Precision Stands Ready

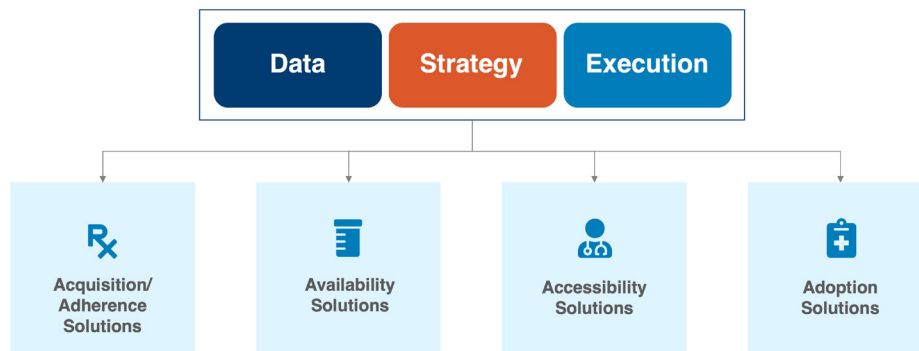
Reimbursement needs differ for a primary care product vs a specialty-care product or a cell or gene therapy. We know. That's why we harness robust methodologies and approaches, including primary research and data analytics, to provide actionable insights for every aspect of the reimbursement and patient journey. Our solutions are grounded in data and steeped in strategy.

- We seamlessly connect channel distribution and reimbursement data to enable analytic models that make information actionable for sales, marketing, and market access

- We accurately define stakeholder relationships and quantify decision-making influence to understand drivers and provide expected accessibility decisions to selectively target and engage stakeholders
- We create compelling marketing materials—from websites to sales tools—that inspire HCPs, patients, payers, caregivers, and channel partners

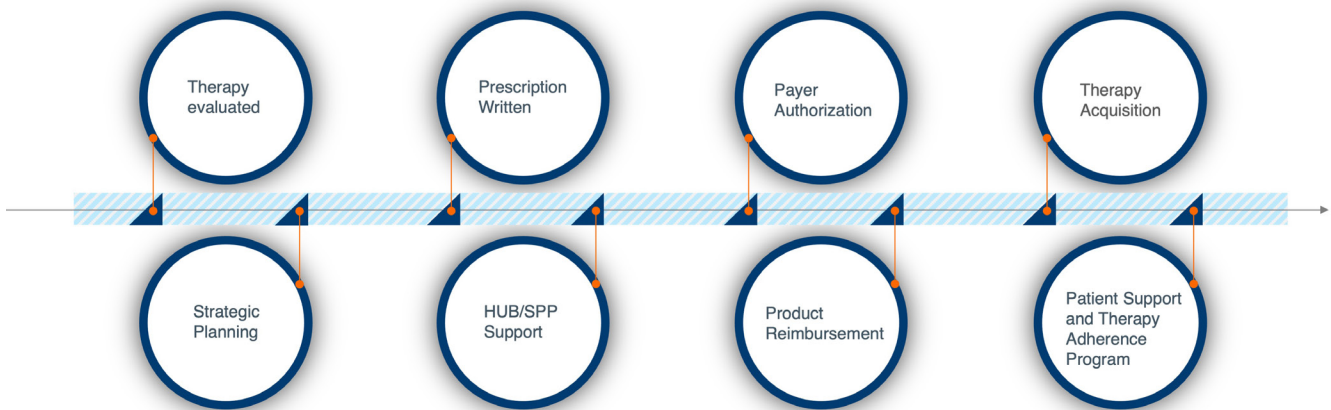
Further, as part of Precision Value & Health, we can draw on the expertise of highly experienced professionals in disciplines from medical communications to evidence and policy to market access, using their unique insights to develop and deliver reimbursement solutions tailored to your needs.

Powered by Data, Strategy, and Execution





Actionable Insights for Every Aspect of Reimbursement and Patient Support



Accessibility Solutions

- Field reimbursement manager resources
- Reimbursement continuum analytics
- Prescription journey toolkits
- Patient interaction guides
- Reimbursement strategy

Availability Solutions

- Patient support program development
- HUB assessment and support
- Distribution & dispensing channel strategy
- Specialty pharmacy resources
- Network & services optimization

Adoption Solutions

- Coverage strategy
- Electronic Health Record resources
- Billing & coding guides
- Appeals & denial kits
- Payer intervention journeys

Acquisition Solutions

- Patient reimbursement analytics
- Care manager and nurse toolkits
- Distribution resources
- PAP pull-through
- Access & affordability pull-through

Contact dan.vanderpoel@precisionvh.com to learn more

